4 new out-yield hybrids of CIMMYT in the Mexican maize seed market.

**Project Title:** P1461 - MasAgro Maiz

**Description of the innovation:** The MasAgro-Maize project has released more than 40 maize hybrids and varieties to the Mexican seed sector. In 2018, 41 CIMMYT hybrids and varieties were produced and sold by the MasAgro-Maize seed companies, four hybrids, which were integrated for the first time into the Mexican maize seed market.

**New Innovation:** Yes

**Stage of innovation:** Stage 3: available/ ready for uptake (AV)  
**Innovation type:** Genetic (varieties and breeds)

**Geographic Scope:** Sub-national

**Country(ies):**  
- Mexico

**Description of Stage reached:** hybrids derived from CSL1653, CSWL1798, CSWL1783, CSWL1794, CLYN1709, CLYN1703, CLYN631, CLYN815 T15 hybrids under Different Commercial Names

**Name of lead organization/entity to take innovation to this stage:** CIMMYT - Centro Internacional de Mejoramiento de Maíz y Trigo

**Names of top five contributing organizations/entities to this stage:**  
- AMSAC - Asociación Mexicana de Semilleros A.C.
- INIFAP - Instituto Nacional de Investigaciones Forestales, Agrícolas y Pecuarias (Mexico)
- SEMUAC - Semilleros Mexicanos Unidos AC
- UACH - Universidad Autónoma Chapingo

**Milestones:** No milestones associated

**Sub-IDO:**

**Contributing Centers/PPA partners:**

**Evidence link:** https://masagro.mx/es/2012-06-21-17-47-58/documentos

**Deliverables associated:**  
- D6869 - Evaluation report of the MasAgro seed companies consortium.  
  (http://tinyurl.com/u4tat6z)

**Contributing CRPs/Platforms:** <Not Defined>