CIM17MMT04: A new maize hybrid with high yield potential released in Mexico.

Project Title: P1461 - MasAgro Maiz

Description of the innovation: In 2019, more than 20 CIMMYT hybrids and varieties were produced and sold by the MasAgro-Maize seed companies, of which a new hybrid (CIM17MMT04) was integrated for the first time into the Mexican maize seed market.

New Innovation: Yes

Stage of innovation: Stage 3: available/ ready for uptake (AV)  
Innovation type: Genetic (varieties and breeds)

Geographic Scope: Sub-national

Number of individual improved lines/varieties: 1

Country(ies): 
  ● Mexico

Description of Stage reached: The MasAgro seed companies have been adopting the hybrids released by the project (more than 30 hybrids have been released) and produced on a large scale. In 2019, they sold more than 20 CIMMYT hybrids, one of those hybrids was sold (adopted) for the first time in the Mexican market.

Name of lead organization/entity to take innovation to this stage: CIMMYT - Centro Internacional de Mejoramiento de Maíz y Trigo / International Maize and Wheat Improvement Center

Names of top five contributing organizations/entities to this stage: 
  ● AMSAC - Asociación Mexicana de Semilleros A.C.
  ● SEMUAC - Semilleros Mexicanos Unidos AC

Milestones: No milestones associated

Sub-IDOs: 
  ● 11 - Adoption of CGIAR materials with enhanced genetic gains
  ● 5 - Diversified enterprise opportunities

Contributing Centers/PPA partners: 
  ● CIMMYT - Centro Internacional de Mejoramiento de Maíz y Trigo / International Maize and Wheat Improvement Center

Evidence link: https://tinyurl.com/ybqaxqhu
Deliverables associated:
  ● D21001 - MasAgro seed companies consortium report (https://tinyurl.com/ybqs6rux)

Contributing CRPs/Platforms:
  ● Maize - Maize