Community conversation as a gender transformative approach in livestock health management

**Project Title:** P607 - Activity 2.2.1 Development and evaluation of herd health packages

**Description of the innovation:** Community conversation is a capacity development tool to address gender inequalities related to livestock health management and risk of exposure to zoonoses. It uses interactive methods such as visual aids, role plays, and storytelling to start conversations and engage community members in dialogue.

**New Innovation:** Yes

**Stage of innovation:** Stage 2: successful piloting (PIL - end of piloting phase)  
**Innovation type:** Social Science  
**Number of individual improved lines/varieties:** <Not Applicable>

**Geographic Scope:** National

**Country(ies):**  
- Ethiopia

**Description of Stage reached:** 4 modules successfully rolled out with 2 more modules to be added in 2019 and plans made to incorporate approach in extension

**Name of lead organization/entity to take innovation to this stage:** ILRI - International Livestock Research Institute

**Names of top five contributing organizations/entities to this stage:**  
- ICARDA - International Center for Agricultural Research in the Dry Areas

**Milestones:** No milestones associated

**Sub-IDOs:**

**Contributing Centers/PPA partners:**

**Evidence link:** https://cgspace.cgiar.org/handle/10568/99264

**Deliverables associated:** <Not Defined>

**Contributing CRPs/Platforms:**  
- Livestock - Livestock