

Evidences

Study #3363

Contributing Projects:

- P1757 - Assessing the resilience and environmental sustainability of the Cali city region food system

Part I: Public communications

Type: OICR: Outcome Impact Case Report

Status: Completed

Year: 2021

Title: A WLE/Alliance city food system profile is being used as a tool to influence public discourse, educate university students and strengthen policy in the city of Cali, Colombia

Short outcome/impact statement:

Since its launch and after many presentations to diverse audiences, the Cali food system profile, created by the Alliance of Bioversity and CIAT and funded by WLE, has been used as a communication tool to raise awareness, promote food issues on the public agenda, integrate diverse stakeholders, highlight the city's challenges and improve decision making.

Outcome story for communications use:

<Not Defined>

Links to any communications materials relating to this outcome:

- <https://alliancebioversityciat.org/es/node/16544>
- <https://tinyurl.com/y8496u3q>
- <https://tinyurl.com/yaso7ex3>

Part II: CGIAR system level reporting

Link to Common Results Reporting Indicator of Policies : Yes

Policies contribution:

- 864 - Public Policy for Food and Nutritional Sovereignty and Security of Cali updated based on the Food System Profile of City of Cali

Stage of maturity of change reported: Stage 2

Links to the Strategic Results Framework:

Sub-IDOs:

- Conducive agricultural policy environment

Is this OICR linked to some SRF 2022/2030 target?: No

Description of activity / study: NA

Geographic scope:

- Sub-national

Country(ies):

- Colombia

Comments: <Not Defined>

Key Contributors:

Contributing CRPs/Platforms:

- WLE - Water, Land and Ecosystems

Contributing Flagships:

- F3: Sustaining Rural-Urban Linkages (RUL)

Contributing Regional programs: <Not Defined>

Contributing external partners:

- RADDAR Consumer Knowledge Group
- Fundación Arquidiocesana Banco de Alimentos Cali / Food Bank Cali - Archdiocesan Foundation
- CCC - Camara de Comercio de Cali
- Government of Colombia / Gobierno de Colombia
- CAVASA - Central de Abastecimientos del Valle del Cauca S.A.
- El País S.A
- UAO - Universidad Autónoma de Occidente
- Univalle - Universidad del Valle

CGIAR innovation(s) or findings that have resulted in this outcome or impact:

The City Regional Food System (CRFS) toolkit was developed to enable cities and regions to assess the strengths and weaknesses of their rural-urban food systems and design steps to make the systems sustainable. It was recently updated to enable assessment of the impacts of climate change and pandemics on urban food systems (1,2).

Innovations: <Not Defined>

Elaboration of Outcome/Impact Statement:

WLE/Alliance has worked closely with local governments and other stakeholders to identify and understand the challenges, threats and dynamics of the food system in Cali, Colombia. In 2019, the City adopted a new food security policy (1).

For 18 months, WLE/Alliance worked on constructing Cali's food system profile, gathering and analyzing secondary data, interviews and previous research (2). A public webinar was then held to present it (3), and a major dissemination campaign was conducted (4-8). Findings and conclusions were presented by key actors (the Economic Development Secretariat, Health Secretariat, regional Food Supply Center and universities).

Since then, the profile has been used as a communication tool to raise awareness, promote food issues on public agenda, integrate diverse stakeholders, highlight the city's challenges and improve decision making (9,10). Local media, universities, private schools and units from local government have reported using the profile. The Municipal Secretariat of Social Welfare stated that the profile "has proved to be a very valuable tool for the design and planning of actions and projects related to food security carried out by the District Administration.... This study is part of the battery of inputs available for carrying out the diagnoses that will allow updating the Public Policy for Food and Nutritional Sovereignty and Security of Santiago de Cali" (9). A local university, Escuela Nacional del Deporte, stated that "the food system profile of Cali has been the basis for reading by the students in a course on food and nutrition security public policies and the nutrition and dietetics program, allowing basic information to generate arguments and analysis of the situations related to food and nutrition security ... We are grateful to have access to this valuable information that allows the development of comprehensive training processes" (10).

This exercise caught the attention of additional sectors and was the entry point to respond to a call from the Secretary of Economic Development of Cali for the creation of a Coalition for Food and Land Use. A new multi-stakeholder platform was launched, including government departments, City Hall, the Chamber of Commerce, NGOs, a research institution, a local university and the regional strategic planning unit, RAP Pacifico. It aims to propose solutions for strengthening the city-region food system, make sure that it responds to local needs, and ensure not only nutritious and safe food for all but also a competitive and sustainable base for the regional economy.

References cited:

- [1] 90 Minutos. 2021. This is how Cali people eat. Cali diet is high in carbohydrates, processed foods and fried foods. July 23. (https://youtube.com/watch?v=32R5_iq5XO8)
- [2] Caracol Radio. 2021. What and how are the inhabitants of Cali eating? July 22. (https://caracol.com.co/emisora/2021/07/22/cali/1626913613_177461.html)
- [3] MARLO. 2019. WLE/CIAT facilitated development and approval of the first municipal food security policy for Cali (Colombia) to support an integrated action plan. (<https://tinyurl.com/y9j2phlh>)
- [4] Letter of acknowledgement from Ruby Elisabeth Castellanos Peñaloza, Professor of the Nutrition and Dietetics Program of Escuela Nacional del Deporte. (<https://tinyurl.com/ybeqvvgb>)
- [5] El País. 2021. 1% of the food consumed in Cali is produced locally. How is Cali fed? July 18. (<https://pressreader.com/colombia/el-pais-de-cali/20210718/281487869364059>)
- [6] Rankin, S.; Hurtado-Bermudez, L.J.; Bonilla Findji, O.; Mosquera, E.E.; Lundy, M. 2021. Perfil del sistema alimentario de Cali, ciudad-región: Construyendo un entendimiento común que articule e impulse la acción. Cali, Colombia: Alliance of Bioersivity International and CIAT. (<https://hdl.handle.net/10568/114362>)
- [7] Alliance of Bioersivity International and CIAT. 2021. Conversatorio: Entendiendo el sistema alimentario de Cali hoy, para planificar el futuro. Recording from Cali's food system profile launch. (<https://youtube.com/watch?v=-g0hWycSGqE>)
- [8] Letter of acknowledgement from Roger Nick Salamando, Coordinator of the Food Security Program of the Municipal Social Welfare Secretariat, November 12, 2021 (<https://tinyurl.com/ydhdf5hu>)
- [9] CAVASA (Regional Food Supply Center). 2021. What and how are we eating in Cali? Where does the food we eat come from? What impacts does what happens to food have on health, economic development and the environment? July 22. (<https://tinyurl.com/y75be9lb>)
- [10] ADN Cali. 2021. More rice and fried foods are consumed than vegetables. Cali Food System Profile presented. July 23. (<https://pressreader.com/colombia/adn-cali/20210723/281479279440573>)

Quantification: <Not Defined>

Gender, Youth, Capacity Development and Climate Change:

Gender relevance: 0 - Not Targeted

Youth relevance: 0 - Not Targeted

CapDev relevance: 2 - Principal

Main achievements with specific **CapDev** relevance: Generating capacity building among policy makers, decision makers and a non-scientific audience is one of the main objectives of this profile as a tool to support decision making, awareness raising and change generation (4-10).

Climate Change relevance: 1 - Significant

Describe main achievements with specific **Climate Change** relevance: The profile includes information on the main climate and environmental characteristics of the city, as well as the environmental impacts of the food system on the climate. This data informs and educates on the close relationship between food and climate change and invites discussion on mitigation measures to be taken (2).

Other cross-cutting dimensions: NA

Other cross-cutting dimensions description: <Not Defined>

Outcome Impact Case Report link: [Study #3363](#)

Contact person:

Sara Rankin Cortázar, Research Associate, Alliance Bioversity-CIAT, WLE, s.rankin@cgiar.org