

## Evidences

### Study #4623

#### Contributing Projects:

- P699 - 3.2.3 Linking Smallholders to Dynamic Markets
- P675 - 6.1.1 Methods and Tools to Study Women's Empowerment and Control over Resources

#### Part I: Public communications

**Type:** OICR: Outcome Impact Case Report

**Status:** On-going

**Year:** 2021

**Title:** Swisscontact uses the Women's Empowerment in Agriculture Index to develop and implement gender and social inclusion strategies in agricultural value chains in southern Honduras

#### Short outcome/impact statement:

In the Gulf of Fonseca, Honduras, the NGO Swisscontact applied the Women's Empowerment in Agriculture Index (WEAI), Women's Empowerment in Livestock Index (WELI) and WEAI for Market Inclusion (pro-WEAI+MI) to identify and implement actions to improve women's levels of empowerment in the production and processing links of three value chains of significant importance for the economic and social development of the region and country: cashew, dairy and fruits. These actions are included in strategies published and disseminated in 2021.

#### Outcome story for communications use:

<Not Defined>

#### Links to any communications materials relating to this outcome:

- <https://tinyurl.com/yb2c2nco>
- <https://cgspace.cgiar.org/handle/10568/116714>
- <https://tinyurl.com/ydaaefcc>
- <https://tinyurl.com/wl53dum>
- <https://tinyurl.com/tj2fhsg>
- <https://cgspace.cgiar.org/handle/10568/117545>
- <https://cgspace.cgiar.org/handle/10568/114698>

#### Part II: CGIAR system level reporting

**Link to Common Results Reporting Indicator of Policies :** Yes

#### Policies contribution:

- 875 - Contribution to gender and social inclusion strategy for the cashew value chain in Golfo de Fonseca, Honduras
- 876 - Contribution to gender and social inclusion strategy for the fruit value chain in Golfo de Fonseca, Honduras
- 877 - Contribution to gender and social inclusion strategy for the milk value chain in Golfo de Fonseca, Honduras

**Stage of maturity of change reported:** Stage 2

## Links to the Strategic Results Framework:

Sub-IDOs:

- Improved capacity of women and young people to participate in decision-making
- Increased value capture by producers

Is this OICR linked to some SRF 2022/2030 target?: Yes

SRF 2022/2030 targets:

- # of people, of which 50% are women, assisted to exit poverty

Description of activity / study: <Not Defined>

## Geographic scope:

- Sub-national

Country(ies):

- Honduras

Comments: <Not Defined>

## Key Contributors:

Contributing CRPs/Platforms:

- PIM - Policies, Institutions, and Markets
- Livestock - Livestock
- A4NH - Agriculture for Nutrition and Health

Contributing Flagships:

- F3: Inclusive and Efficient Value Chains
- F6: Cross-cutting Gender Research and Coordination

Contributing Regional programs: <Not Defined>

Contributing external partners:

- Government of Honduras
- Swisscontact
- Global Affairs Canada

## CGIAR innovation(s) or findings that have resulted in this outcome or impact:

Several PIM innovations were used: 1) the WEAI family of indices, and especially the project-level Women's Empowerment in Agriculture Index for Market Inclusion (pro-WEAI+MI), and 2) a methodological guide for participatory collection of gender indicators in agriculture, to collect qualitative data on perceptions and household and community dynamics surrounding women's empowerment from producers and processors of cashew, fruits and dairy products.

## Innovations:

- 381 - Project level Women's Empowerment in Agriculture Index for Market Inclusion used to inform gender strategies for three value chains in Honduras
- 1189 - Methodological guide for participatory collection of gender indicators in agriculture used by SwissContact in the Rural Opportunities Project in Golfo de Fonseca, Honduras

**Elaboration of Outcome/Impact Statement:**

PIM has helped develop, pilot and disseminate several tools based on the Women's Empowerment in Agriculture index (WEAI) to measure and increase women's empowerment. In the context of the Rural Opportunities Project funded by Global Affairs Canada in the Golfo de Fonseca, Honduras and with support from the Alliance of Bioversity International and CIAT, the NGO Swisscontact applied the Abbreviated WEAI (A-WEAI, a PIM innovation), the WEAI for Market Inclusion (pro-WEAI+MI, a joint PIM/A4NH innovation) and the Women's Empowerment in Livestock Index (WELI, a LIVESTOCK innovation) to collect information on women's empowerment across the production and processing links of three value chains of significant importance for the economic and social development of the region and country: cashew, dairy and fruits.

Based on these value chain assessments [1] [2] [3], Swisscontact devised a gender and social inclusion strategy for each value chain [4] [5] [6]. The strategies were validated and enriched through stakeholder consultations with diverse local actors, including extension agents and community leaders. Several of the actions proposed in the strategies are being implemented through the Rural Opportunities Project. For instance, kits of pruning tools have been delivered to 60 cashew women's producers to reduce the time they spend in manual activities and reduce their general workload [7], women have been trained in nursery planting techniques [7], and knowledge-sharing tours have been organized to improve women's leadership skills [8]. In addition, Swisscontact has been broadcasting a radio program which covers both technical aspects and gender-related topics such as access to and decisions over credit and income [9].

The strategies include actions that go beyond the scope of a specific project and require broader engagement, such as actions to increase women's access to education and training and to provide sources of financing for enterprises led by women, or the creation of awareness-raising spaces on gender issues for extension workers, technical personnel and policy makers. Therefore, the full potential of these strategies lies in their use as a tool for guiding integrated efforts of different actors in the cashew, fruits, and dairy value chains. To this end, the strategies have been presented in stakeholder platforms organized around the different crops.

**References cited:**

- [1] Boletín Informativo Proyecto Oportunidades Rurales en el Golfo de Fonseca. Edición No. 5. Mayo del 2021. ([https://issuu.com/aguimont/docs/bolet\\_n\\_mayo\\_2021](https://issuu.com/aguimont/docs/bolet_n_mayo_2021))
- [2] Muriel, J.; Moreno, M.F.; Chavarro, M.J.; Twyman, J.; Wiegel, J.; Castro, J. (2020) Diagnóstico de brechas de género en la cadena de valor de frutas en la región Golfo de Fonseca. Cali (Colombia): Alliance of Bioversity International and CIAT; Swisscontact. 38 p. (<https://cgspace.cgiar.org/handle/10568/113594>)
- [3] Muriel, J.; Moreno, M.F.; Chavarro, M.J.; Twyman, J.; Wiegel, J.; Castro, J. (2021) Estrategia de género e inclusión social para la cadena de valor de marañón en la región Golfo de Fonseca, Honduras. Cali (Colombia): Alliance of Bioversity International and CIAT; Swisscontact. 31 p. (<https://cgspace.cgiar.org/handle/10568/113229>)
- [4] Muriel, J.; Moreno, M.F.; Chavarro, M.J.; Twyman, J.; Wiegel, J.; Castro, J. (2021) Estrategia de género e inclusión social para la cadena de valor de frutas en la región Golfo de Fonseca, Honduras. Cali (Colombia): Alliance of Bioversity International and CIAT; Swisscontact. 25 p. (<https://cgspace.cgiar.org/handle/10568/113234>)
- [5] Muriel, J.; Moreno, M.F.; Chavarro, M.J.; Twyman, J.; Wiegel, J.; Castro, J. (2020) Diagnóstico de brechas de género en la cadena de valor de lácteos en la región Golfo de Fonseca. Cali (Colombia): Alliance of Bioversity International and CIAT; Swisscontact. 46 p. (<https://cgspace.cgiar.org/handle/10568/113303>)
- [6] Muriel, J.; Moreno, M.F.; Chavarro, M.J.; Twyman, J.; Wiegel, J.; Castro, J. (2020) Diagnóstico de brechas de género en la cadena de valor de marañón en la región Golfo de Fonseca, Honduras. Cali (Colombia): Alliance of Bioversity International and CIAT; Swisscontact. 49 p. (<https://cgspace.cgiar.org/handle/10568/113646>)
- [7] Muriel, J.; Moreno, M.F.; Chavarro, M.J.; Twyman, J.; Wiegel, J.; Castro, J. (2021) Estrategia de género e inclusión social para la cadena de valor de lácteos en la región Golfo de Fonseca, Honduras. Cali (Colombia): Alliance of Bioversity International and CIAT; Swisscontact. 29 p. (<https://cgspace.cgiar.org/handle/10568/113232>)
- [8] Boletín Informativo Proyecto Oportunidades Rurales en el Golfo de Fonseca. Edición No. 7. Octubre del 2021. ([https://issuu.com/aguimont/docs/bolet\\_n\\_octubre\\_2021](https://issuu.com/aguimont/docs/bolet_n_octubre_2021))
- [9] Boletín Informativo Proyecto Oportunidades Rurales en el Golfo de Fonseca. Edición No. 6. Agosto del 2021. (<https://tinyurl.com/y7z6svpr>)

**Quantification:** <Not Defined>

**Gender, Youth, Capacity Development and Climate Change:**

**Gender relevance:** 2 - Principal

Main achievements with specific **Gender** relevance: This outcome focuses on women's empowerment in value chains.

**Youth relevance:** 0 - Not Targeted

**CapDev relevance:** 1 - Significant

Main achievements with specific **CapDev** relevance: Trainings on gender have been conducted for extension agents, spaces for improving women's leadership skills have been created and women have been trained in nursery planting techniques.

**Climate Change relevance:** 0 - Not Targeted

**Other cross-cutting dimensions:** <Not Defined>

**Other cross-cutting dimensions description:** <Not Defined>

**Outcome Impact Case Report link:** [Study #4623](#)

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